

# Webinar Title: CREATING WEALTH FROM WASTE

**Registration Fee (including GST):** Rs 299/- (Rupees Two Hundred Ninety Nine Only) per participant inclusive of GST

**Expert Speaker (Name/ Designation)** – Capt.Manju Minhas, Founder and Director,  
Sifar Zaya Environmental Sustainability Trust

**Webinar Date:** 27.09.2020      **Duration:** 11.00 am to 12.00 hours (One hour)

## About Webinar : -

Driven by rapid urbanization and growing populations as well as our unsustainable consumption and production practices, world is facing today challenges in form of colossal quantum of waste being generated on one side and the depletion of natural resources at a fast rate on the other side. Adding to these woes are environmental impacts caused due to both of these issues. When we connect the dots we realize that both of these challenges can be converted into opportunity by shifting our business practices from linear to circular economy based models. Today we have waste entrepreneurs globally and all over the country, who have tinkered with technology and come up with the best ways to not just dispose of garbage but to convert it into money-making products and businesses saving environment and creating livelihood at the same time. This webinar is aimed to share the deep insights on the challenges, concepts and case studies related to current 'Wealth from Waste' opportunities in India and globally and way forward.

**Webinar Coverage:-** The overview of content is as under:

1. Challenges due to our current unsustainable production and consumption practices
2. Creating wealth from waste: a paradigm shift from linear economy to circular economy and close loop material flow cycles
3. Scope for innovation and business opportunities in the waste sector
4. Case studies of existing profitable businesses based on Waste to Wealth models and way forward

**Speaker Profile :-** Capt Manju Minhas is Director and Founder of a social venture, Sifar Zaya Environmental Sustainability Trust. An ex- Army officer and a seasoned environmentalist with more than 15 yrs of experience, having worked at various positions including faculty in engineering colleges , heading operations and implementation of waste management projects and conducting trainings for multiple stakeholders in India and abroad. At national level, she is contributing as member of committee for Solid Waste Management at Bureau of Indian standards (BIS)

**Register to learn (Key Learning's' in bullet points):**

1. Current Global challenges due to linear production and consumption chains
2. Circular economy and close loop material cycles: Concepts and applications
3. Various opportunities in waste sector in present times and way forwards

**Date: 27.09.2020**

**Time Slot: 11.00 am to 12.00 hours (One hour) Forenoon**

Thanks and regards

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